

1 December 2023

1. FARMARI 2024 AGRICULTURAL EXHIBITION

Organiser: ProAgria Tapahtumat Oy
Place: Seinäjoki, Finland, near Seinäjoki Swimming Hall / Sports Centre and Seinäjoki Areena
Date: 4–7 July 2024
Opening hours: Thursday and Friday 10 am – 6 pm, Saturday 10 am – 5 pm

2. EXHIBITORS AND SALES RIGHTS

The Farmari 2024 exhibition is open to all enterprises engaged in industry, trade, agriculture and forestry, other rural industries, organisations and associations. The exhibition reserves the exclusive right to sell confectionery, food, drinks, coffee, ice cream, other kiosk products, etc.

Distribution of small tasting samples free of charge is possible (promotional candies and max. 2 dl water bottles). Food tasting samples are restricted to max. 3 products weighing 20 g. An advance agreement with the Organiser is required for other tasting samples or food and beverage products distributed. Large-scale free distribution of food and drinks is not permitted. A list of the products exhibited, sold or offered for tasting at the exhibition stand must be provided at the time of registration. The Organiser reserves the right to decide on the sales rights and products sold.

3. REGISTRATION

Exhibitor registration is available at <https://www.farmari.net>.

Registration end date: 15 March 2024. If space is available, registrations will still be accepted after this date. We cannot guarantee visibility in the exhibition catalogue for registrations after the deadline.

The stand location is determined by the order of registration, exhibitors' own preferences, stand size, and the themes of the exhibition.

4. CONTRACT CONFIRMATION

After accepting the registration and allocating the stands, we will send a contract confirmation and a map showing the stand location to the exhibitors. The contract confirmation becomes binding to both parties after 14 days from the date of confirmation, unless there are complaints made by either party. All complaints must be made in writing. If the registration has been made less than 30 days before the start of the event, the booking is binding as of the date of the contract confirmation. The Organiser reserves the right to change stand locations if there are justified reasons for doing so from the point of view of the construction of the exhibition and the exhibition as a whole.

5. STAND RENTS

5.1 Outdoor stands

The basic stand fee in the outdoor areas is €735 (stand size 25 m²). In addition, a registration and environmental fee of €200 will be charged.

Stand fees:

Stand area	Rent at lower limit	Rent for the part exceeding lower limit
25–99 m ²	€735	€5.80/m ²
100–199 m ²	€1170	€5.50/m ²
200–499 m ²	€1720	€5.45/m ²
500 m ² –	€3354	€4.90/m ²

Applicable VAT will be added to the prices.

5.2 Indoor stands in Seinäjoki Areena

12 October 2023

The minimum size of an unconstructed indoor stand is 2x2 m, fee €400, additional space €60/m². Any electricity, water, telephone and data connections will be charged according to a separate price list (see sections 10 and 11). The connections must be ordered at the time of registration. See section 18, Stand Construction Guidelines. Applicable VAT will be added to the prices.

5.3 Handicraft and local food stands

In the indoor areas of the Swimming Hall /Sports Centre, the size of a salespoint at a handicraft and local food stand is 2x3 m at a fee of €485. The walls and name boards (without text) are pre-constructed. The fee also includes the registration and environmental fee. Applicable VAT will be added to the prices. The Farmari exhibition reserves the right to decide on the number of salespoints and stands and on the products sold. Local food is understood in this context as products of domestic small-scale producers.

5.4 Farmari Marketplace

In the Farmari Marketplace located in the outdoor area, there are two sizes of salespoints: 4x4 m at €680 € and 3x3 m at €460. The fee also includes the registration and environmental fee. Applicable VAT will be added to the price.

Surcharge for corner stands

The exhibitor can express a preference for a corner stand at the time of registration. If this preference can be met, an additional surcharge will be applied. For the indoor stands, a surcharge for corner stands is €250 + VAT regardless of the stand size. In the outdoor area, the surcharge is determined according to the stand size as follows:

Stand size	Surcharge for corner stands
25 m ² or less	€250 + VAT
26–100 m ²	€300 + VAT
101–199 m ²	€350 + VAT
200 m ² or more	€400 + VAT

The rent for all stands includes exhibitor cards as specified below in section 6.

6. EXHIBITOR CARDS

The stand rent includes exhibitor cards as follows:

Farmari Marketplace	3x3 m	2 cards
	4x4 m	3 cards
Handicraft and local food stands	2x3 m	2 cards
Other indoor and outdoor stands according to the stand rent: 1 card / €200 (VAT 0%)		
Examples	€400	2 cards
	€600	3 cards
	€800	4 cards

The use of exhibitor cards is only permitted to persons who work at the exhibitor's stand. The name of both the enterprise and the exhibitor must be indicated in the card and it is not permitted to make the card available to another person. The number of exhibitor cards included in the stand fee is specified in the table above. Additional cards €13.00 + VAT. Instructions for ordering exhibitor cards will be delivered at a later date.

Exhibitors and their staff and subcontractors must prominently display the access cards provided by the Organiser during the construction and dismantling times and the actual event.

7. TERMS OF PAYMENT AND POSSIBLE CANCELLATION OF STAND BOOKING

Exhibitors have the right to cancel their participation in writing free of charge within 14 days of receiving the contract confirmation. However, if the registration has been made less than 30 days before the start of the event, the booking is binding as of the date of the contract confirmation.

12 October 2023

If the stand rent is not entirely paid by the due date, the Organiser will regain the right to use the stand and the contract will be cancelled. Exhibition stand fees must be paid by the due date. If the stand rent has not been paid by the due date, the Organiser has the right to give the stand to another exhibitor.

If the contract is cancelled due to this or any other reason attributable to the exhibitor less than 60 days before the start of the event, the registration fee of €200 + VAT will be charged as the cancellation fee. If the exhibitor cancels their participation 30 to 59 days before the start of the event, in addition to the registration fee, we will charge 10% of the stand fee as the cancellation fee. If the cancellation is made less than 30 days before the start of the event and it is no longer possible to sell the stand location to another exhibitor, we will charge both the registration and the stand fee. If the stand location can still be sold, in addition to the registration fee, we will charge 30% of the stand fee as the cancellation fee. The terms of payment are set out in the contract confirmation.

If the contract is cancelled due to a reason attributable to the exhibitor less than 30 days before the start of the event, the Organiser has the right to also charge for stand constructions and services booked so far.

8. PLACING ITEMS ON DISPLAY, CONSTRUCTION AND DISMANTLING OF STANDS

Exhibitors can be manufacturers/producers of products and services mentioned in the exhibition material, their official representatives, private entrepreneurs, public administration, organisations or registered associations.

Only the products specified at the time of registration and approved by the Organiser can be exhibited.

The Organiser has the right to remove exhibits that may endanger or disturb other exhibitors or the public. Only the trade name of the exhibitor approved by the Organiser and the names of their principals and representatives can be displayed at the stand.

The Organiser has the right to limit the size of an exhibition stand or reject a registration without giving a reason for doing so. Exhibitors are only allowed to distribute brochures on the products approved by the Organiser at their stands, unless otherwise agreed with the Organiser.

The name of any person other than the exhibitor or their principals and representatives can only be displayed at the stand with the consent of the Organiser, in which case the registration and environmental fee specified in the event marketing material will be charged. An event-specific registration and environmental fee of €200 + VAT will be charged to the actual exhibitor. In return for the registration fee, the exhibitor will receive information bulletins and visibility in the exhibition catalogue and on the event website.

A secondary exhibitor fee of €200 + VAT will be charged to each secondary exhibitor. A secondary exhibitor fee will be charged to other enterprises present at the same stand, who will also get visibility on the exhibitor list of the event. Exhibitors and secondary exhibitors will also receive access to the exhibitor portal, where they can manage their own data, send customer invitations, place additional orders, etc.

The exhibitor undertakes to comply with the Stand Construction Guidelines provided by the Organiser and the General Terms and Conditions of Participation for the construction and safety of the stand. Exhibitors are responsible for the construction / subcontracted construction, decoration and dismantling of their stand. The official trade fair constructor of the Farmari exhibition is Maiseri Oy. For inquiries, please contact Jari Isohella, Project Manager, Tel. +358 (0)40 068 0866 or email jari@maiseri.fi.

Construction and dismantling timetable

Stand-specific construction and dismantling timetable will be confirmed by 31 March 2024.

If dismantling does not take place by the deadline, the Organiser has the right to have the stand dismantled at the exhibitor's cost. Exhibitors are responsible for obtaining the permits required at their own stand. The exhibition is responsible for obtaining a general sales permit for the area. Sufficient space must be reserved at the stand for demonstrations and their public. Exhibitors are responsible for the appropriate prior inspection of films, videos, other visual programmes and recordings before their public performance in the Organiser's premises, as well as for the charges required by the copyright law for their musical and other performances. Performances must not disturb neighbouring stands.