

12 October 2023

1. FARMARI 2024 AGRICULTURAL EXHIBITION

Organiser: ProAgria Tapahtumat Oy
Place: Seinäjoki, Finland, near Seinäjoki Swimming Hall / Sports Centre and Seinäjoki Areena
Date: 4–7 July 2024
Opening hours: Thursday and Friday 10 am – 6 pm, Saturday 10 am – 5 pm

2. EXHIBITORS AND SALES RIGHTS

The Farmari 2024 exhibition is open to all enterprises engaged in industry, trade, agriculture and forestry, other rural industries, organisations and associations. The exhibition reserves the exclusive right to sell confectionery, food, drinks, coffee, ice cream, other kiosk products, etc.

Distribution of small tasting samples free of charge is possible (promotional candies and max. 2 dl water bottles). Food tasting samples are restricted to max. 3 products weighing 20 g. An advance agreement with the Organiser is required for other tasting samples or food and beverage products distributed. Large-scale free distribution of food and drinks is not permitted. A list of the products exhibited, sold or offered for tasting at the exhibition stand must be provided at the time of registration. The Organiser reserves the right to decide on the sales rights and products sold.

3. REGISTRATION

Exhibitor registration is available at <https://www.farmari.net>.

Registration end date: 15 March 2024. If space is available, registrations will still be accepted after this date. We cannot guarantee visibility in the exhibition catalogue for registrations after the deadline.

The stand location is determined by the order of registration, exhibitors' own preferences, stand size, and the themes of the exhibition.

4. CONTRACT CONFIRMATION

After accepting the registration and allocating the stands, we will send a contract confirmation and a map showing the stand location to the exhibitors. The contract confirmation becomes binding to both parties after 14 days from the date of confirmation, unless there are complaints made by either party. All complaints must be made in writing. If the registration has been made less than 30 days before the start of the event, the booking is binding as of the date of the contract confirmation. The Organiser reserves the right to change stand locations if there are justified reasons for doing so from the point of view of the construction of the exhibition and the exhibition as a whole.

5. STAND RENTS

5.1 Outdoor stands

The basic stand fee in the outdoor areas is €735 (stand size 25 m²). In addition, a registration and environmental fee of €200 will be charged.

Stand fees:

Stand area	Rent at lower limit	Rent for the part exceeding lower limit
25–99 m ²	€735	€5.80/m ²
100–199 m ²	€1170	€5.50/m ²
200–499 m ²	€1720	€5.45/m ²
500 m ² –	€3354	€4.90/m ²

Applicable VAT will be added to the prices.

5.2 Indoor stands in Seinäjoki Areena

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The minimum size of an unconstructed indoor stand is 2x2 m, fee €400, additional space €60/m². Any electricity, water, telephone and data connections will be charged according to a separate price list (see sections 10 and 11). The connections must be ordered at the time of registration. See section 18, Stand Construction Guidelines. Applicable VAT will be added to the prices.

5.3 Handicraft and local food stands

In the indoor areas of the Swimming Hall /Sports Centre, the size of a salespoint at a handicraft and local food stand is 2x3 m at a fee of €485. The walls and name boards (without text) are pre-constructed. The fee also includes the registration and environmental fee. Applicable VAT will be added to the prices. The Farmari exhibition reserves the right to decide on the number of salespoints and stands and on the products sold. Local food is understood in this context as products of domestic small-scale producers.

5.4 Farmari Marketplace

In the Farmari Marketplace located in the outdoor area, there are two sizes of salespoints: 4x4 m at €650 € and 3x3 m at €400. The fee also includes the registration and environmental fee. Applicable VAT will be added to the price.

Surcharge for corner stands

The exhibitor can express a preference for a corner stand at the time of registration. If this preference can be met, an additional surcharge will be applied. For the indoor stands, a surcharge for corner stands is €250 + VAT regardless of the stand size. In the outdoor area, the surcharge is determined according to the stand size as follows:

Stand size	Surcharge for corner stands
25 m ² or less	€250 + VAT
26–100 m ²	€300 + VAT
101–199 m ²	€350 + VAT
200 m ² or more	€400 + VAT

The rent for all stands includes exhibitor cards as specified below in section 6.

6. EXHIBITOR CARDS

The stand rent includes exhibitor cards as follows:

Farmari Marketplace	3x3 m	2 cards
	4x4 m	3 cards
Handicraft and local food stands	2x3 m	2 cards
Other indoor and outdoor stands according to the stand rent: 1 card / €200 (VAT 0%)		
Examples	€400	2 cards
	€600	3 cards
	€800	4 cards

The use of exhibitor cards is only permitted to persons who work at the exhibitor's stand. The name of both the enterprise and the exhibitor must be indicated in the card and it is not permitted to make the card available to another person. The number of exhibitor cards included in the stand fee is specified in the table above. Additional cards €13.00 + VAT. Instructions for ordering exhibitor cards will be delivered at a later date.

Exhibitors and their staff and subcontractors must prominently display the access cards provided by the Organiser during the construction and dismantling times and the actual event.

7. TERMS OF PAYMENT AND POSSIBLE CANCELLATION OF STAND BOOKING

Exhibitors have the right to cancel their participation in writing free of charge within 14 days of receiving the contract confirmation. However, if the registration has been made less than 30 days before the start of the event, the booking is binding as of the date of the contract confirmation.

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If the stand rent is not entirely paid by the due date, the Organiser will regain the right to use the stand and the contract will be cancelled. Exhibition stand fees must be paid by the due date. If the stand rent has not been paid by the due date, the Organiser has the right to give the stand to another exhibitor.

If the contract is cancelled due to this or any other reason attributable to the exhibitor less than 60 days before the start of the event, the registration fee of €200 + VAT will be charged as the cancellation fee. If the exhibitor cancels their participation 30 to 59 days before the start of the event, in addition to the registration fee, we will charge 10% of the stand fee as the cancellation fee. If the cancellation is made less than 30 days before the start of the event and it is no longer possible to sell the stand location to another exhibitor, we will charge both the registration and the stand fee. If the stand location can still be sold, in addition to the registration fee, we will charge 30% of the stand fee as the cancellation fee. The terms of payment are set out in the contract confirmation.

If the contract is cancelled due to a reason attributable to the exhibitor less than 30 days before the start of the event, the Organiser has the right to also charge for stand constructions and services booked so far.

8. PLACING ITEMS ON DISPLAY, CONSTRUCTION AND DISMANTLING OF STANDS

Exhibitors can be manufacturers/producers of products and services mentioned in the exhibition material, their official representatives, private entrepreneurs, public administration, organisations or registered associations.

Only the products specified at the time of registration and approved by the Organiser can be exhibited.

The Organiser has the right to remove exhibits that may endanger or disturb other exhibitors or the public. Only the trade name of the exhibitor approved by the Organiser and the names of their principals and representatives can be displayed at the stand.

The Organiser has the right to limit the size of an exhibition stand or reject a registration without giving a reason for doing so. Exhibitors are only allowed to distribute brochures on the products approved by the Organiser at their stands, unless otherwise agreed with the Organiser.

The name of any person other than the exhibitor or their principals and representatives can only be displayed at the stand with the consent of the Organiser, in which case the registration and environmental fee specified in the event marketing material will be charged. An event-specific registration and environmental fee of €200 + VAT will be charged to the actual exhibitor. In return for the registration fee, the exhibitor will receive information bulletins and visibility in the exhibition catalogue and on the event website.

A secondary exhibitor fee of €200 + VAT will be charged to each secondary exhibitor. A secondary exhibitor fee will be charged to other enterprises present at the same stand, who will also get visibility on the exhibitor list of the event. Exhibitors and secondary exhibitors will also receive access to the exhibitor portal, where they can manage their own data, send customer invitations, place additional orders, etc.

The exhibitor undertakes to comply with the Stand Construction Guidelines provided by the Organiser and the General Terms and Conditions of Participation for the construction and safety of the stand. Exhibitors are responsible for the construction / subcontracted construction, decoration and dismantling of their stand. The official trade fair constructor of the Farmari exhibition is Maiseri Oy. For inquiries, please contact Jari Isohella, Project Manager, Tel. +358 (0)40 068 0866 or email jari@maiseri.fi.

Construction and dismantling timetable

Stand-specific construction and dismantling timetable will be confirmed by 31 March 2024.

If dismantling does not take place by the deadline, the Organiser has the right to have the stand dismantled at the exhibitor's cost. Exhibitors are responsible for obtaining the permits required at their own stand. The exhibition is responsible for obtaining a general sales permit for the area. Sufficient space must be reserved at the stand for demonstrations and their public. Exhibitors are responsible for the appropriate prior inspection of films, videos, other visual programmes and recordings before their public performance in the Organiser's premises, as well as for the charges required by the copyright law for their musical and other performances. Performances must not disturb neighbouring stands.

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9. SAFETY, INSURANCE, NOTIFICATIONS AND GUARDING

With regard to fire safety, the general regulations and guidelines in force and the Stand Construction Guidelines provided by the Organiser must be complied with. Exhibitors are responsible for ensuring compliance with safety regulations at their stands and for taking out the necessary insurance. Exhibitors are responsible for the safety and legal conformance of products, machines and equipment displayed.

Exhibitors must take out appropriate and sufficient product and business liability insurance, as well as other necessary and covering insurance against loss or damage. The liability insurance taken out by the Organiser will only cover any damage caused to a third party by the action or equipment and buildings of the Organiser and its own staff.

The Organiser will ensure public safety and will provide general guarding between 29 June and 7 July 2024, however, without liability for any damage, loss or accidents at the exhibition stands. The exhibitor is responsible for submitting food notifications to the Environmental Health Office of the City of Seinäjoki and for all other necessary permits and notifications, such as for music performances. The Organiser is not liable for any damage caused by natural phenomena.

10. ELECTRICITY AND WATER

Electricity and water connections must be ordered at the time of registration. The Organiser will arrange for the installation of the necessary connections next to the stands. A water connection is only possible for a part of the stands. Exhibitors may have the electrical installation work within the stands carried out by an electrical installation company approved by the exhibition and the company will charge the exhibitors directly. All electrical equipment connected to the mains must be CE marked. The electricity connection must be purchased according to the power required. If overloading is detected, the charge for the required electricity connection will be doubled. If an electricity or water connection is reserved after 31 March 2024, the connection can only be sold if allowed by the designed distribution network. Electricity will be charged according to the fuse rating and consumption as specified in the table below:

Maximum consumption / charge:

Electricity for payment terminals max. 200 W	Indoors €50 Outdoors €100
1-phase 2 kW 1x10 A	Indoors €200
1-phase 3 kW 1x16 A	Outdoors €425
3-phase 6 kW 3x16 A	Outdoors €750
3-phase 16 kW 3x25 A	Outdoors €1300

VAT will be added to the prices of electricity connections. Installation of any kind of self-made connections at the stand is forbidden.

Water connection €650, a water tapping point beside the stand (possible for a part of stands). VAT will be added to the prices.

Installation of any kind of self-made connections at the stand is forbidden.

11. TELECOMMUNICATION LINKS

Telecommunication links are available to order for stands in the Seinäjoki Areena. The contact data will be provided at a later date.

12. CUSTOMER INVITATIONS

Exhibitors can purchase in advance customer cards entitling to a single visit to give to their own customers. Customer cards will be charged according to the use at €15.00 / each + VAT. Customer cards can be ordered via the registration tool of the Farmari exhibition.

13. CATERING

In the exhibition area, there is a dedicated exhibitor restaurant or a buffet line for the exhibitors. Instructions for ordering meal and coffee tickets will be provided at a later date.

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14. PARKING OF VEHICLES AND DRIVING IN SERVICE PURPOSES

It is not permitted to park vehicles in the exhibition area during the event (under penalty of removal). We have reserved parking areas next to the exhibition area for the exhibitors. Places will be filled in order of arrival. The number of available service drive licenses is limited. Instructions for ordering will be provided at a later date.

15. CLEANING AND WASTE MANAGEMENT

The Farmari exhibition has a dedicated environmental programme. The Organiser is responsible for the general cleanliness in the area. Each exhibitor is responsible for the cleaning and waste disposal of their own stand. Waste must be sorted and taken to respective waste containers.

Instructions for ordering stand cleaning will be provided at a later date.

16. ACCOMMODATION

We have pre-booked a quota of hotel rooms for the exhibitors. Booking instructions will be provided at a later date.

17. COMMITMENT TO COMPLIANCE WITH THE TERMS AND CONDITIONS OF PARTICIPATION

By submitting a registration, the exhibitor agrees to comply with these Terms and Conditions of Participation, the Stand Construction Guidelines (see section 18) and any other instructions issued by the Organiser.

In the event of non-compliance, the Organiser reserves the right to close the stand. The exhibitor accepts the measures that the Organiser must take to maintain the necessary order and security in the exhibition area, to remedy any disturbance and to comply with the terms and conditions of exhibition contracts, either by its own staff or by the authorities. The exhibitor is liable for any harm, damage or breach of contract caused by their staff or by third parties working or operating in the same exhibition space. The City of Seinäjoki is considered the place of execution and jurisdiction for both parties. In the event of force majeure, the Organiser reserves the right to move stands to new premises in the exhibition area or to postpone or cancel the exhibition.

18. INSTRUCTIONS FOR EXHIBITORS

The exhibitor is obliged to comply with the general fire and occupational safety regulations, the Consumer Protection Act, the Terms and Conditions of Participation and the Stand Construction Guidelines, as well as inform their stand designers and constructors of these regulations and guidelines. For each stand, the name of the exhibitor must be identifiable and must correspond to the information provided to the Organiser.

Safety Regulations:

The stand designer must ensure that the stand structures are sufficiently strong and safe. The authorities or the Organiser have the right to intervene if there is a safety risk. Machinery and equipment must comply with occupational health and safety regulations. If any equipment that could pose a fire safety risk will be used or displayed at the stand, the exhibitor must obtain prior approval from the fire authority. Tents must have sufficient weights (see guidelines of the Finnish Safety and Chemical Agency (Tukes) for light, quick and pop-up tents). As a rule, it is not permitted to store flammable liquids or gases at the stands. If this is absolutely necessary, the Organiser must be informed of it one month before the event.

The Organiser does not require wall structures. If exhibitors erect walls or other structures whose external surfaces are visible to neighbouring stands or aisles, they must also ensure that they are tidy (e.g. lining, painting, etc.).

Carpets must be flame retardant (Class L). Fabrics used for covering and textiles used for upholstery must be provided with flame-retardant impregnation (ignition sensitivity Class 1). Indoor stands cannot be covered and no open fire is allowed indoors. This prohibition applies to candles, gas cookers, gel burners for hot pots and other similar items. The Organiser will charge the exhibitor for any fire alarms or the use of fire or smoke and any resulting costs related to smoke and fire ventilation or fire guarding. More detailed instructions are available from the fire authorities.

Stand Construction Guidelines:

It is forbidden to cause damage to movable or immovable property in the exhibition area. Any attachment to the roof, floor, pillars and walls of the halls is strictly prohibited. It is not permitted to drive nails into the walls or floors of buildings or suspend/fasten any hangers onto them. Structures must be of a self-supporting type.

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If the weight of an exhibit at an indoor stand exceeds 1000 kg/m², its placement must be agreed with the Organiser and the floor structures in the area must be adequately protected. Exhibitors are not allowed to protect the area on their own initiative, but must agree on this with the Organiser.

It is not allowed to cover advertisements in the area. Digging or otherwise damaging the exhibition field is forbidden. The exhibitor is liable for any damage caused and will compensate for it. The stand must not be decorated or products displayed in such a way as to cause disturbance, safety hazards or damage to neighbouring stands or to the public. The use of sound amplifiers or equipment that creates noise, dust, fumes or odours, or machinery that break the surface of the field, is only permitted with the permission of the Organiser. The erection of structures over 10 m high at outdoor stands and 3.5 m high at indoor stands must be agreed upon separately. If the stand floor is lifted by over 12 cm from the hall floor level, all open sides of the stand must be provided with steps or with a railing or other protection. The exhibitor must notify the Organiser and submit a floor plan 2 months before the exhibition for double-deck or other special stands.

In Seinäjoki Areena, cars or other vehicles may only be driven in the hall lane or in the loading area for the purpose of unloading or loading. The base structure of Areena's Hall A is concrete casting. Areena space A is covered with Pulastic elastic flooring (1/3 of the space, approx. 2400 m²) and the rest of the area (approx. 5400 m²) is concrete with a Dyny® coating. The hall is surrounded by a so-called drive lane, which serves as a loading area. The elastic flooring has a polyurethane coating (2 mm) with an elastic layer (9 mm) underneath. The elastic flooring has a tensile strength of 10N per square millimetre. It is the exhibitor's responsibility and obligation to ensure that this limit is not exceeded causing the flooring to break or be damaged.

The exhibitor must arrange for the removal of packaging, construction waste, rubbish, etc. from their stand to waste containers / dumpsters, taking into account the sorting instructions. The use of the electrical connection provided to the stand is only permitted at the related stand. Each exhibitor is responsible for taking out an insurance policy for their own exhibits, stand and staff.

19. ANIMALS BROUGHT TO THE EXHIBITION

Animals brought to the exhibition must meet the requirements set by the veterinary authority and the exhibition of animals must be separately agreed with the Organiser.

20. PROCESSING OF PERSONAL DATA

The Organiser processes personal data in order to perform the exhibition contract. The purpose of the processing of personal data is the performance of contractual obligations, delivery and development of services and management and development of customer relationships. As a Data Controller, we process the following personal data: first and last names, telephone numbers and email addresses of contact persons. We do not disclose data contained in the register to any external parties excluding service partners that are necessary for conducting an event (for events in which the data subject participates) and the legal obligation to inform public authorities. We do not transfer, disclose or store personal data outside the EU/EEA.

21. CONTACT DATA OF EVENT ORGANISER

ProAgria Tapahtumat Oy, Business ID: 3119987-6
c/o ProAgria Etelä-Pohjanmaa, Huhtalantie 2, 60220 Seinäjoki, Finland

www.farmari.net
farmari.myynti@proagria.fi

Contact persons:

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Niina Lampinen, Event Producer, Tel. +358 (0)43 826 7291
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Henri Honkala, Director of Exhibition Activities, Tel. +358 (0)40 827 7100
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We reserve the right to update and change the terms and conditions.